



Vision 20/20

A journey from the inside-out

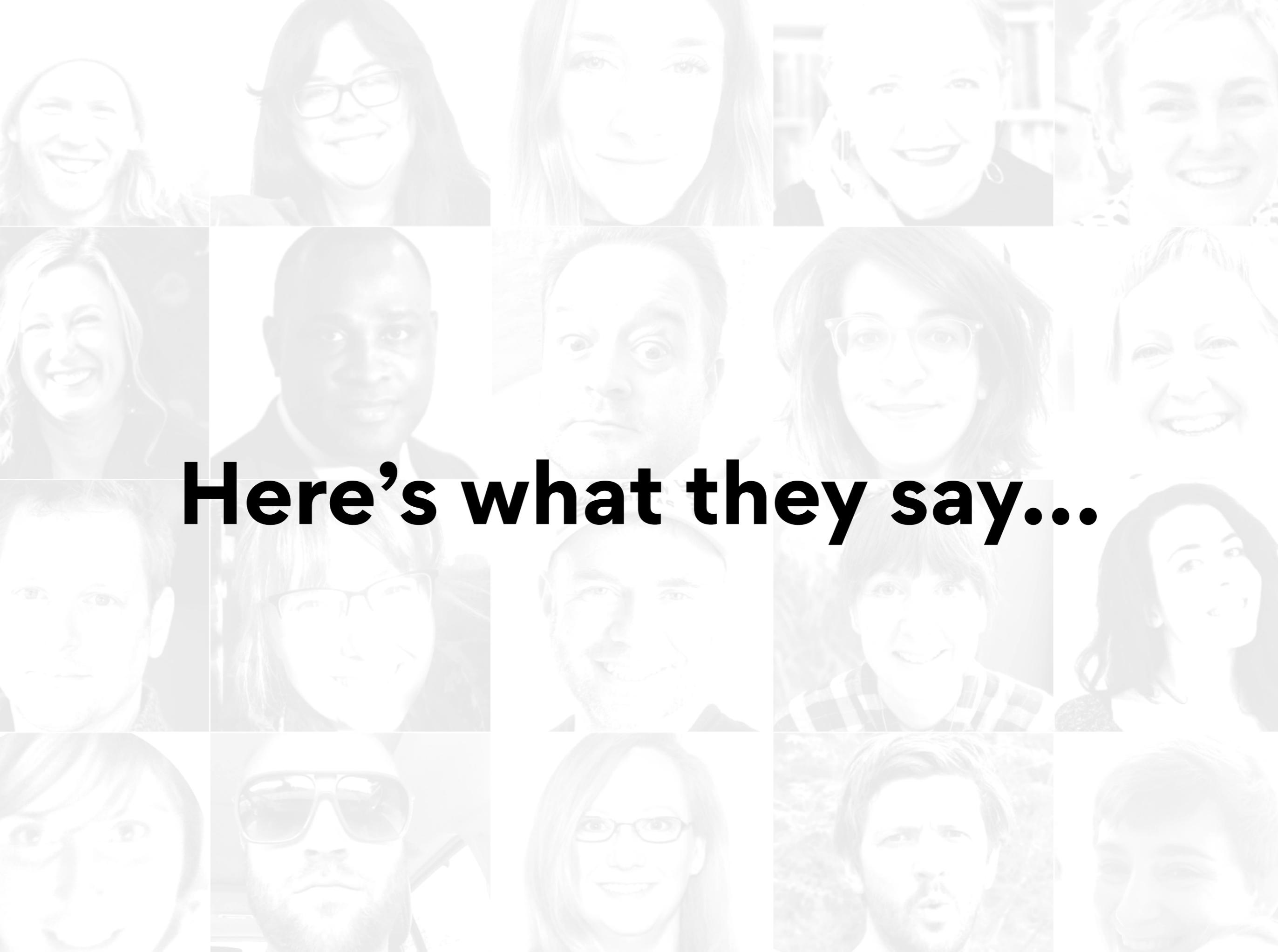


**Vision 20/20 is a group coaching
program for entrepreneurs,
leaders and professionals
seeking new horizons**



Since we launched our first cohort in 2020
we've helped 160 leaders from more than
30 countries craft their excite strategy.

Carlos Saba & Laurence McCahill
Co-founders of The Happy Startup School



Here's what they say...



“I joined Vision 20/20 a couple of years ago. Rather than chasing the follies of the outside world the program helped me to look inward. Not always easy but insightful and powerful. Some of the biggest changes and revelations in my life, were sparked by that program. I still have deep connections with the folks who I journeyed with. I still stumble and learn a bit more every day. To that, I’m eternally grateful. If you get a chance, give Vision 20/20 a go.”

George Beverley, The Audience Detective, UK



“This program is critical for new and experienced entrepreneurs! Where else can you be surrounded by your peers and encouraged to grow both personally and professionally?! I’ve loved being part of both the big group and my small cohort! So much so, we’re continuing on together past graduation!”

Christina Kisley, Kisley & Wild, USA



“I’ve learnt so much from this journey, met some really great people that I want to hug as soon as we will meet in person. But more than anything I gained a real sense of trust and confidence in taking the path of my ‘excite’ strategy. No money can pay for this gratitude.”

Farah Bouzida, Corporate Activist, France



“Maybe you are looking to launch something new that has been itching to get out or would love clarity on what your needs are and how to re-frame something you are currently involved with. Laurence, Carlos and Lana are fantastic people with endless valuable, empathic insight and support. If you do one thing in your life, connect and work with this team of people. You will be indefinitely better for it. I could go on and on but I think you get the picture.”

Joel Lawton, Icebreakers, UK

A grayscale photograph of a person with a backpack standing on a log, looking across a calm lake towards a dense forest of evergreen trees. The scene is peaceful and natural. The text 'A new beginning' is overlaid in a bright yellow color, and 'For you and your work' is overlaid in white below it.

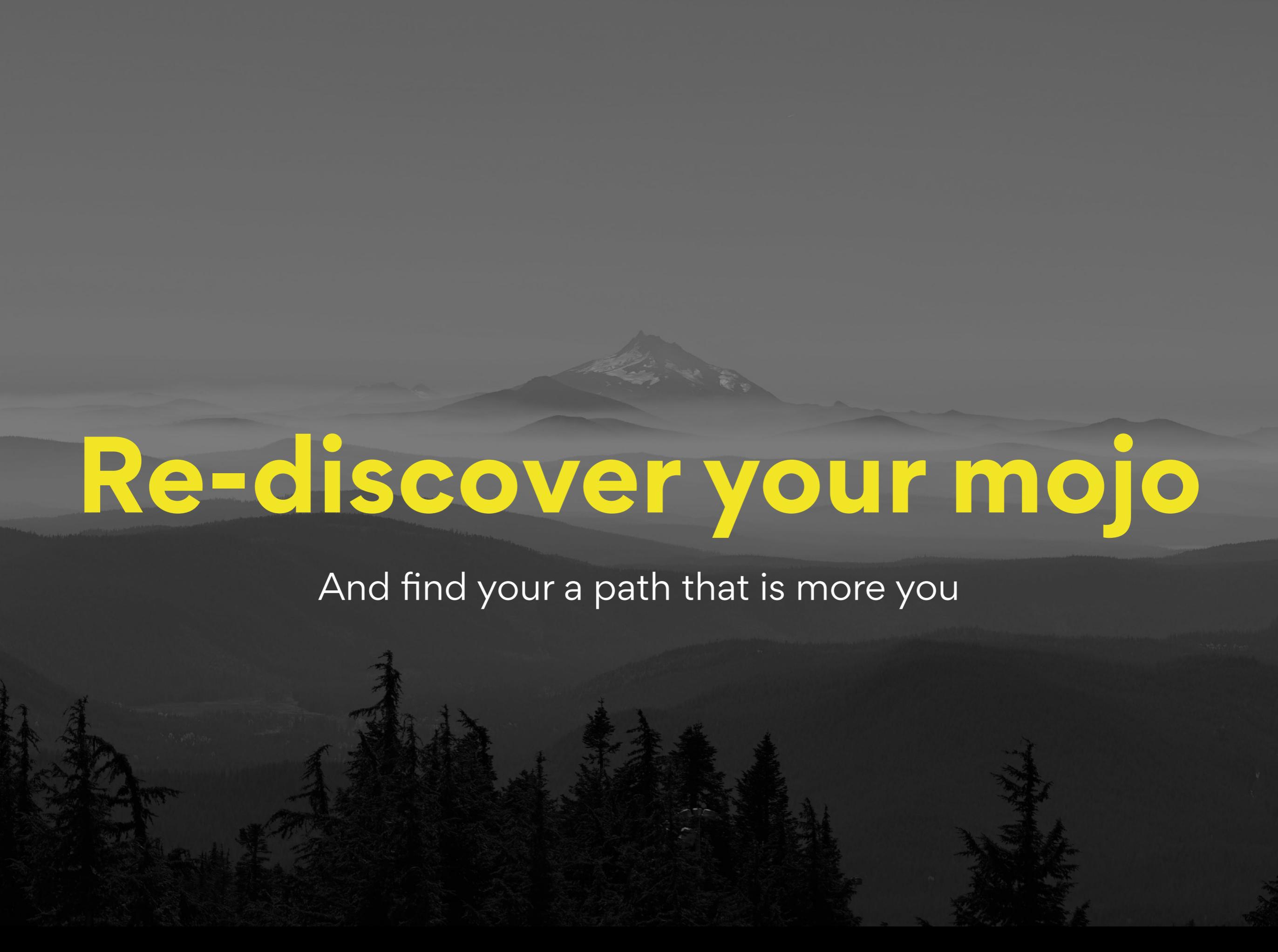
A new beginning

For you and your work

Craft your excite strategy

Your compass for the next few years



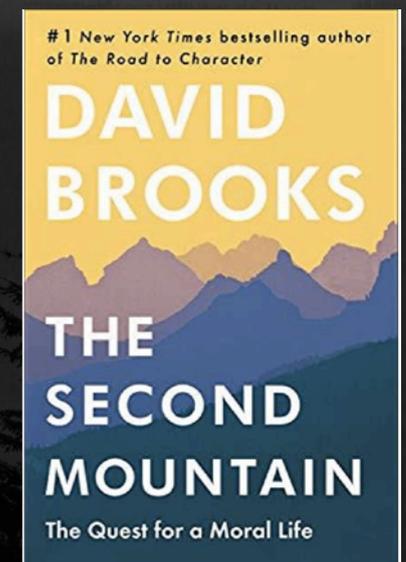


Re-discover your mojo

And find your a path that is more you

“Find that place in the self that is driven to connect with others. The spot where your deep gladness meets the world’s deep hunger”

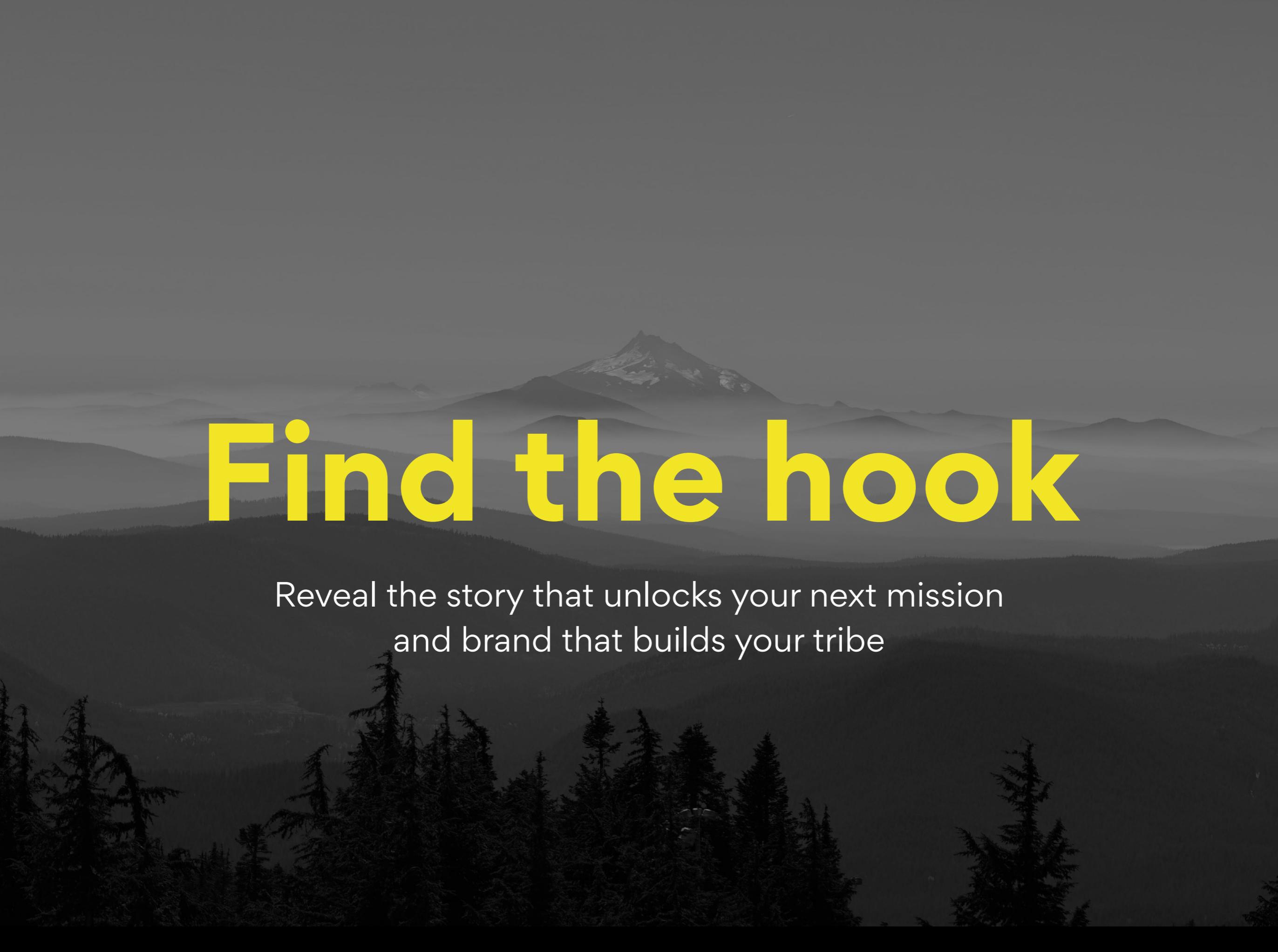
David Brooks, Author, *The Second Mountain*





Bring your ideas to life

And quieten your inner procrastinator



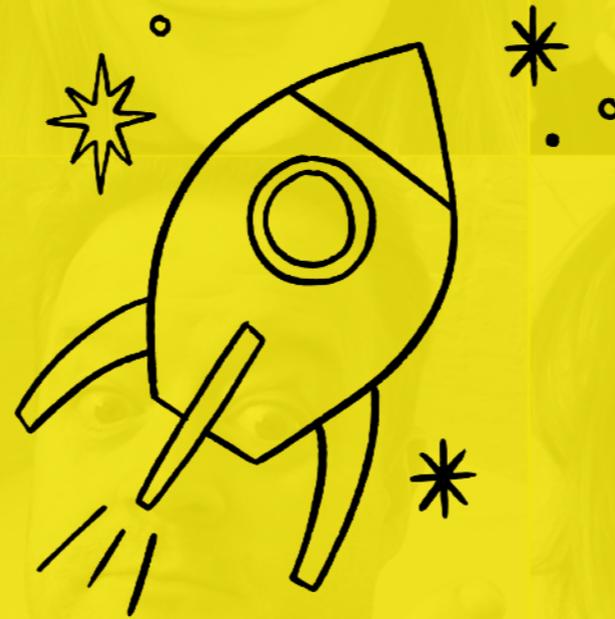
Find the hook

Reveal the story that unlocks your next mission
and brand that builds your tribe



Build your personal advisory board

A friendly, supportive group of mentors and new friends from around the world that have got your back

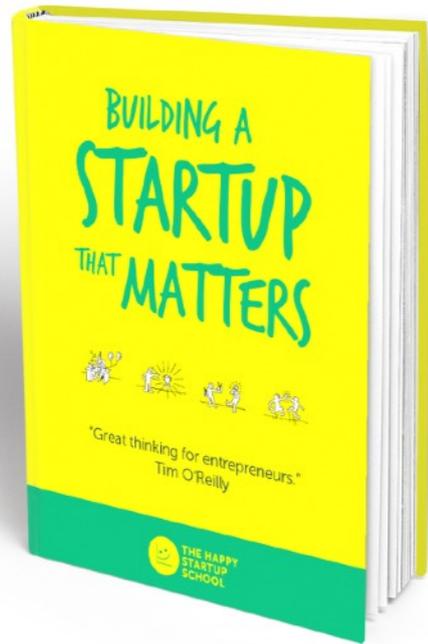


**Join us for Tribe 10
in October 2024**





20 | **5**
leaders | **months**



3 mentors



Collectively with 50+ years experience
building brands, products and
communities



Lana Jelenjev

Laurence McCahill

Carlos Saba



4 core modules

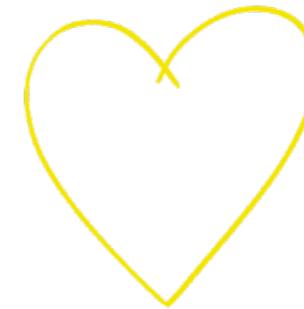
Your roadmap for success

A rich learning journey designed to help you get paid to do the work that lights you up



1. Success

Get clear on what success looks like for you and your work



2. Vision

Build clarity on your vision for change by understanding your back story



3. Money

Understand your true worth and how this translates to what you can sell.



4. Connect

Shift from idea to action and start sharing your vision with the world.

A dark, atmospheric photograph of a person in a hooded jacket sitting on a boat on a lake, surrounded by dense trees. The scene is dimly lit, with the person's silhouette and the boat's edge visible against the water. The background is a thick forest of trees with some foliage. The overall mood is solitary and contemplative.

If you want to go fast, go alone

A group of people is walking across a grassy field towards the horizon. The scene is captured in silhouette against a bright, hazy sky, likely during sunrise or sunset. The people are scattered across the middle ground, moving away from the viewer. The overall mood is one of collective movement and shared purpose.

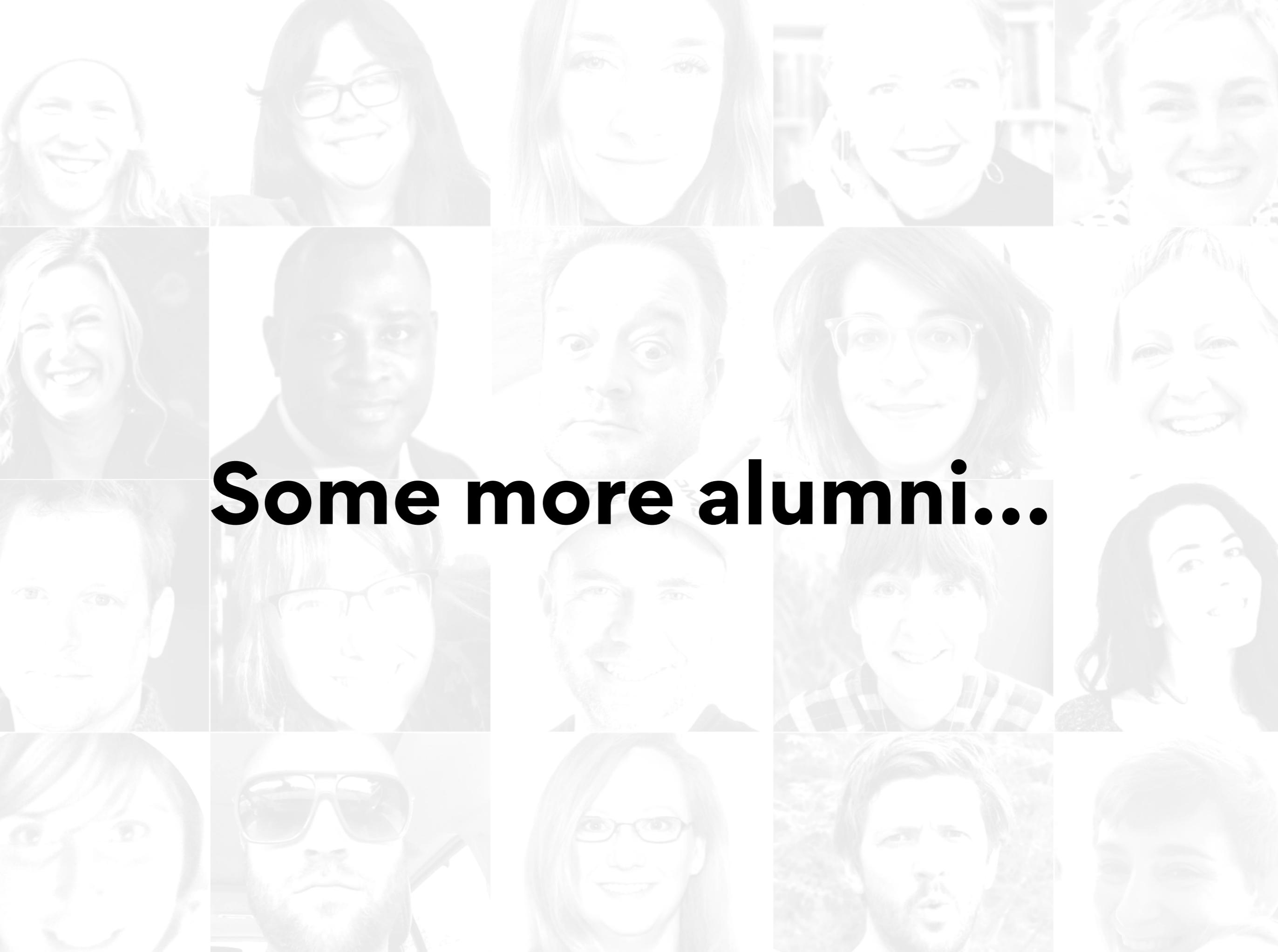
If you want to go far go **together**

A group of people is silhouetted against a bright, hazy sky in an open field. The people are scattered across the middle ground, some standing and some walking. The background shows a line of trees and a bright horizon, suggesting a sunrise or sunset. The overall mood is serene and communal.

“These guys have mastered the art of igniting collective inspiration, support and trust, magically between strangers.”

Nisha Bora, Founder, India





Some more alumni...



“Vision 20/20 for me has been life changing. I didn’t even fully appreciate just how much I have learned, changed and grown until we graduated tearfully with a lot of love and a dash of magic. Laurence & Carlos have created something so incredible that it will stay with us forever. Sign up, take a chance, change the world (even if it’s just your own) and I promise you will get daily value, insights and lessons that can be applied to your entire life as well as your work.”

Victoria Jenkins, Founder Unhidden Clothing, UK



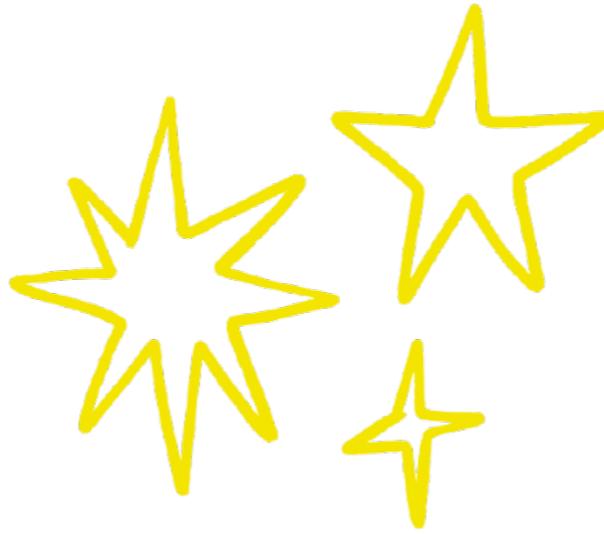
“Vision 20/20 has helped me develop an incredible, friendly team of fellow travellers, get clear on my personal ‘why’ and develop a product and start to generate income off a re-defined second product. Thank you!”

Patrick Olszowski, Founder Outrageous Impact, UK



“I highly recommend this program to all entrepreneurs who want to find the “fit” and who want to make it work in every sense. Those who want to bring their work and business closer to themselves and closer to their audience. I am very grateful for being part of the program for the likeminded entrepreneurs (and now friends) that I’ve met, their great ideas and feedback and the skilled and loving mentoring of Carlos, Laurence and Lana.”

Elsbeth Boes, Serial Entrepreneur, Netherlands



Unleash your potential

You have a wealth of untapped knowledge that can become your superpower. Get a much-needed boost of energy and unleash your creative potential.



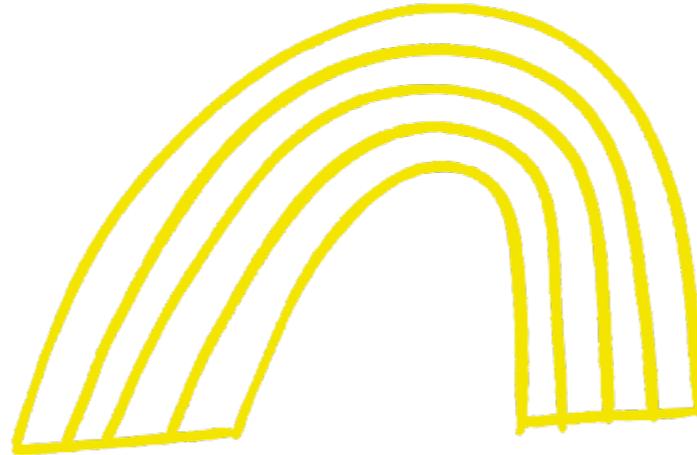
A safe space to test your ideas

We know how hard it can be to carve out the time to work on your ideas – life gets in the way and things slip. We've created a safe space for you to experiment with new product ideas without fear or judgement.



Your own personal advisory board

You can't read the label when you're inside the bottle.
Here you'll find the support and accountability you
need to turn your ideas into action with others on a
similar path to you.



Our promise to you

Get clear on your 10 year vision

Ship your ideas

Grow your tribe

Shift your money mindset

Build amazing connections



You'll be joined by

Founders

Leaders

Changemakers

Creators

Thought leaders

...from around the world



Our alumni have launched

Courses
Podcasts
Blogs
Communities
New businesses
Collaborations

Starting new things and ending others

How it works

Monthly kick-off call for each module

Optional monthly deeper dive session

Weekly call with your buddy group of 6 peers

Dedicated mentor with direct access

Monthly assignments for each module

How it works

Private classroom
with lessons and audio

12 months access
to the course materials

A list of essential tools
to help you reach your goals

Access to Whatsapp group
to your coach and peers for support

Dates

October

Module 1 – Success

November

Module 2 – Vision

December

Module 3 – Money

January

Module 4 – Connect

February

Graduation

Fees

Standard plan

£3500+vat

Access to all group calls, WhatsApp support, workshops and our powerful curriculum with 20+ lessons & toolkits.

£700+vat a month
with payment plan

Coaching plan

£5000+vat

Also includes monthly one-to-one calls with your coach throughout the program. For those that want more tailored support.

£1000+vat a month
with payment plan

Longer payment plans available. Just ask.



We hope you'll join us
Your future starts here

Email Carlos and Laurence hello@happystartups.co to arrange a discovery call